

BRIDGING THE DIGITAL DIVIDE

Learning apps have a powerful impact on development and education.

INCREASE MATH EFFICIENCY BY +66%

INCREASE READING EFFICIENCY BY +40%

INCREASE SCIENCE TEST SCORES BY +29%

APPS

INCREASE MOTIVATION AND ENGAGEMENT WITH LEARNING BY +98%

SHARPEN FINE MOTOR SKILLS

EXPAND VOCABULARY

DECREASE HIGH SCHOOL DROPOUT RATES

Internet access is limited for many families, creating an educational divide.

CONNECTIVITY

MANY FAMILIES RELY ON LIBRARIES FOR INTERNET ACCESS AND TECHNOLOGY

74%

OF LOW INCOME FAMILIES ARE WITHOUT TABLETS

24%

OF FAMILIES HAVE NO MOBILE DATA PLAN

20%

OF KIDS LACK INTERNET AT HOME

Libraries can bridge the accessibility gap.

STUDENTS MAKE 1.3 BILLION VISITS TO SCHOOL LIBRARIES A YEAR

77% OF PATRONS RELY ON THEIR LIBRARY FOR TECHNOLOGY AND INTERNET ACCESS

77%

EQUAL ACCESS

“ THROUGH THE CONTINUED ADOPTION OF MOBILE TECHNOLOGY, LIBRARY SERVICES CAN POTENTIALLY ENGAGE TRADITIONALLY UNDERSERVED GROUPS. ”

TIMOTHY VOLLMER, CONSULTANT TO THE AMERICAN LIBRARY ASSOCIATION

Together we can give everyone access to powerful digital content.

PLAYAWAY

PLAYAWAY
launchpad

THE PRE-LOADED LEARNING TABLET

- BUILT FOR CIRCULATION • PRE-LOADED WITH HIGH-QUALITY LEARNING APPS AND GAMES
- ALWAYS ACCESSIBLE WITHOUT AN INTERNET CONNECTION
- SUBJECT AREA PACKS RANGE FROM ENGLISH LANGUAGE ARTS TO MATH, SCIENCE, STEAM, AND MORE

For more information and works cited, visit playaway.com/launchpad/kids.

Bridging the Digital Divide Launchpad Infographic Works Cited

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